

Welcome! Delhaize eCommerce Home Delivery Center Forest

05/06/2024

Delhaize and (food) home delivery GO WAY BACK!





Delhaize is n°1: PIONEER and MARKET LEADER in food home delivery







Unprecedented increase of online sales during **covid period** (2020 – 2021)

Further strenghtening of our leadership position

97% of Belgian households can be reached ■ largest home delivery network in Belgium

15.000 product references online available

Today we offer Home Delivery & Collect (pick-up) through our central home delivery center in Puurs and 3 Hubs



Our Growth journey pushes continuous Investments & Innovations





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New HOME DELIVERY CENTER in VORST





Doubling our capacity = further expansion and sthrengthening of market leadership

Optimal operations processes

- Greenfield allows for optimal lay-out
- Best split of people & goods flows

Expansion with focus on **sustainability**

- Shorter and thus greener last mile
- Research for electrified transport possibilities
- BREEAM excellence certified building

Jobcreation: 400 new job opportunities

- Low and medium educated profiles
- Drivers, order picker, administration
- Local recruitment

1. Smooth operations flow through the building

- a) Inbound
- b) Put-away
- c) Picking
- d) Loading
- e) Returns

2.Box-in-a-box

- a) Fridge
- b) Freezer

Planning & Study Phase

- First site visit with Montea April 2021 "Building Lipton Site"
- Deal Breakers: 2 Possibilities -Renovation existing building -Demolition and Rebuild
- Start development with Montea for Rebuild --> Signature Head of terms 30/09/2021
- Permit: permit introduction 24/05/2022
- Permit: received June 2023
- Start Building works in close collaboration with Delhaize August 2023
- Handover Building to Delhaize 1/09/2024



Construction Phase



Key Infrastructure realized by Delhaize during the early access phase of the building - 3 months before handover

- Fridge & Freezer –Zone A
- Racking
- Operations equipment
- IT Infrastructure & Secuity
- Office interior on the mezzanine



Focus on sustainability





Green roof

Solar panels basis: 1000 Kwp Additional solar panels on roof parking area: 457Kwp

HVAC: With Heat pumps and heat recovery from the Fridge and Freezers (CO2)

BMS : Building management tool implemented:

- To measure energy consumption in real time
- To follow-up alarms on cooling

25 Loading points for EV's75 Loading points for E-Vans (Future ready)





