

# Developments in Global Value Chains and their Impact on Logistics Real Estate in Europe

June 4<sup>th</sup>, 2024



Johan Beukema Managing Partner

E johan.beukema@bciglobal.com P +31 24 379 0222 M +31 65 110 0938

# Agenda





### **1** Introduction BCI Global

- **2** Global Value Chain Drivers and Strategies
- **3 Deep-dive on Decentralization**
- 4 Deep-dive on Risk
- **5 Deep-dive on Sustainability**
- 6 Deep-dive on Location & Site Selection
- 7 Logistics Real Estate Europe
- 8 Q & A

# **1 Introduction BCI Global**

Nijmegen The Hague The Netherlands

Frankfurt, Germany



#### **Corporate clients**

- Manufacturing footprint strategy
- Location advice
- Supply chain optimization
- Business strategy development
- Strategic outsourcing
- Real estate strategy and projects

Atlanta, USA

Dallas USA

### Profile

- Established in Nijmegen, the Netherlands in 1985
- Offices in
  - Europe: The Netherlands, Frankfurt
  - US: Atlanta, San Mateo, Los Angeles, Dallas
  - Asia: Shanghai, Singapore, Taipei
- 75 professionals

Shanghai, China

**Taipei**, Taiwan

Singapore

Performed studies in more than 50 countries worldwide

San Mateo, USA

Los Angeles, USA





### **Logistics Services Providers**



# **BCI's Services for Logistics Real Estate Developers** and Investors



	End user	Developer	Investor	Region/City
Development and Investment Strategy	<ul> <li>Supply chain design</li> <li>Corporate real estate and location strategy</li> </ul>	<ul> <li>Vision development</li> <li>Acquisition strategy</li> <li>Project strategy</li> </ul>	<ul> <li>Investment strategy</li> <li>Vision development</li> <li>Allocation strategy</li> </ul>	<ul> <li>Vision development</li> <li>Planning of sites &amp; office parks</li> </ul>
Concept Development	<ul> <li>Advice on real estate concept</li> </ul>	<ul> <li>Innovative property concepts</li> <li>Development of masterplan</li> </ul>	<ul> <li>Innovative property concepts or funds</li> <li>Assessments of individual developments</li> </ul>	<ul> <li>Innovative property concepts</li> </ul>
Market Analysis/ Feasibility Study	<ul> <li>Plan assessment</li> <li>In-depth labor market assessment</li> <li>Site selection</li> </ul>	<ul> <li>Market study</li> <li>Target group analysis</li> <li>City scans</li> <li>Labor market assessment</li> </ul>	<ul> <li>Market study</li> <li>Risk-analysis</li> <li>Labor market assessment</li> <li>Investment advice</li> <li>Fund screening</li> </ul>	<ul> <li>Area development</li> <li>Positioning of sites &amp; parks</li> </ul>
Marketing Support	<ul> <li>Disposition Co-location</li> </ul>	<ul> <li>Development of marketing plan</li> </ul>	<ul> <li>Development of vision on real estate marketing</li> </ul>	<ul> <li>Marketing strategy and marketing plan</li> </ul>

## **Logistics Real Estate Developers & Investors**



**2 Global Value Chain Drivers & Strategies** 



**Uncertainty is the name of the game** 

How shockproof is your supply chain, really? 2024: Planning for Success Amid the Uncertainty

More Uncertainty Ahead for Supply Chains

Steering Through The Straits Of Supply Chain Uncertainty

> Thriving in Uncertainty: The Antifragile Supply Chain

The Storm Before the Storm: Q1 2024 Supply Chain Outlook

# Uncertainties and risks have been increasing already for multiple years





#### Global value chain interruptions have become a constant factor!

# Different types of Drivers for Manufacturing and Supply Chain Optimization



Drivers	Influence of company	Main topics	
Internal	none high	<ul> <li>Business growth</li> <li>Product phase in/out</li> <li>M&amp;A's</li> <li>Margin pressure</li> </ul>	Product Life Cycle
Industry	none high	<ul> <li>New competitors/disruptors</li> <li>New manufacturing technologies</li> <li>Changing customer requirements</li> <li>Sustainability</li> </ul>	RESOURCES ->
External	none high	<ul> <li>Geopolitical developments</li> <li>External risks</li> <li>Inflation</li> <li>Regulatory changes</li> </ul>	

# Typical Challenges leading to manufacturing and distribution footprint trade-offs



Five Key Challenges.....



Source: BCI Global

..... leading to typical manufacturing and distribution footprint trade-offs

**Economies of Scale of Concentration versus Customer Proximity** 

Make or Buy

**Relocate or Automate** 

**Sustainable Footprint or Not** 

Expand at current or relocate to new (low-cost) location

Cost vs Quality vs Risk vs Carbon

# Typical questions companies ask themselves about their manufacturing footprint



- We have xx plants around the globe, how to determine the optimal number and locations of sites?
- How will *industry disruptions* influence our footprint?
- What impact will the introduction of new manufacturing technologies have on our optimal footprint?
- Which product should we manufacture at which location(s)?
- Should we produce closer to our (future) *growth markets*?
- Should we *consolidate manufacturing plants* in a mature region as Europe?
- How to *integrate* the manufacturing footprint of a recently *acquired company*?
- How can we reduce the level of risk in our manufacturing footprint (geopolitical risks, natural disaster risks, economic/financial risks)?
- How do we transform from today's situation to the optimal future footprint (investments, dispositions, change management, etc.)?

# Typical questions companies ask themselves about their logistics / distribution networks





Source: BCI, Gartner, Sendcloud, CNBC

### **Companies are following the DE-5 Strategies**

- 1 De-coupling China Europe/US links
- 2 De-risking supply chains
- 3 De-single sourcing
- 4 De-centralizing production
- 5 De-carbonization



Tech

Politics

Bloomberg

Markets

Economics

Industries

Live Now

China's factory activity shrinks for 5th month, raises pressure for more stimulus

Manufacturing Moving Out Of China For Friendlier Shores

#### Nearly One in Four European Firms Consider Shifting Out of China

23% figure is highest proportion in a decade: European chamberASEAN, Europe among most considered alternatives, survey shows



US Edition 🕶

# **3 Deep-dive on Decentralization**

Did your company implement significant change(s) to your manufacturing footprint in the last 3 years in terms of production capacity or onshoring meaning in major markets (e.g. Western Europe, US) or nearshoring i.e. cost-effective production locations close to major market(s), like Mexico, Central and Eastern Europe?



Volumes shifted from products made in China/Asia in the last 3 years





### Which changes were implemented in the last 3 years or are in execution now?



© BCI Global, 2024

### **Drivers for decentralization**







**Benefits achieved** 

# Key factors for success in making these changes





Does your company have (more) plans to change the manufacturing footprint in the next 3 years? If yes or maybe, will your company consider changing your production facility for Europe and/or North America towards locations near these major market(s) or within major market(s)?





What production volumes of are you expecting to shift away from China/Asia?



# What are the main barriers for not considering nearshoring/onshoring?





© BCI Global, 2024

# What countries will you consider for onshoring/nearshoring to serve the European market?



# What countries will you consider for onshoring/nearshoring to serve the US market?



# 4 Deep-dive on Risk



### **BCI's location risk report**

- Unique inventory of risk data
- 41 countries
- 50 risk factors

#### Available as of July 2024



#### Larger European Region Risk Report 2024

External risks have major impact on corporate success



#### Risks must be fully acknowledged and assessed before mitigated successfully

External risks are a growing concern in corporate strategy and decision making. Today's business environment is filled with with uncertainty, with seemingly unending crises. A critical challenge faced by many CEOs is that while these external challenges are increasingly recognized as vital to success, they are largely beyond their own direct control.

Effective strategic decision making requires acknowledging and assessing these external risks to optimize mitigation strategies. Organizations must not only assess the specific risks within their current operational footprint but also understand the myriad of external risks across potential new markets and locations. However, many companies struggle to find reliable, comparable and up-to-date data on these risks.

#### Our risk report focuses on the Larger European Region. 41 countries are in scope across larger Europe and North Africa. The following countries are included:

		-	Strady C
Europe			Western Balkans
<ul> <li>Austria</li> </ul>	<ul> <li>Hungary</li> </ul>	<ul> <li>Slovakia</li> </ul>	Albania
<ul> <li>Belgium</li> </ul>	<ul> <li>Ireland</li> </ul>	<ul> <li>Slovenia</li> </ul>	Bosnia & Herzegovina
<ul> <li>Bulgaria</li> </ul>	<ul> <li>Italy</li> </ul>	<ul> <li>Spain</li> </ul>	Montenegro
<ul> <li>Croatia</li> </ul>	<ul> <li>Latvia</li> </ul>	<ul> <li>Sweden</li> </ul>	North Macedonia
<ul> <li>Cyprus</li> </ul>	<ul> <li>Lithuania</li> </ul>	<ul> <li>Switzerland</li> </ul>	• Serbia
<ul> <li>Czech Republic</li> </ul>	<ul> <li>Luxembourg</li> </ul>	<ul> <li>United Kingdom</li> </ul>	E Standard Standard
<ul> <li>Denmark</li> </ul>	<ul> <li>Malta</li> </ul>	<b>-</b> .	
<ul> <li>Estonia</li> </ul>	<ul> <li>Netherlands</li> </ul>	Eurasia	North Africa
Finland	Norway	<ul> <li>Georgia</li> </ul>	Algena
France	Poland	<ul> <li>Turkey</li> </ul>	• Egypt
Germany	<ul> <li>Portugal</li> </ul>		Morocco
Granna	<ul> <li>Portagai</li> </ul>		Tunisia
• Greece	<ul> <li>Rumania</li> </ul>		
			Gioba

#### The BCI Global Risk Approach



To ensure a comprehensive and granular assessment of risks across key geographic regions, countries are evaluated against eight risk factor categories encompassing 50 factors and 69 subfactors. The following categories and factors are included:

A (Geo) Political Risks	B Economic & Financial Risks	C Transparency Risks	D Natural Disaster Risks
A1 Individual legal and social rights	B1 Economic freedom	C1 Bureaucracy/impartial administration	D1 Overall climate risk
A2 Democracy as system	B2 Trade freedom	C2 Corruption	D2 Climatic catastrophes
A3 Government stability	B3 Investment freedom	C3 Intellectual property rights	D3 Hydrological catastrophes
A4 Political risk	B4 Development economy	C4 Data protection	D4 Meteorological events
A5 Government effectiveness	B5 Development inflation	C5 Contractual agreement reputation	D5 Geophysical events
A6 Geopolitical conflicts	B6 Financial risk rating	C6 Rule of law	D6 Health hazard events
	B7 Currency convertibility	C7 Regulatory quality	D7 Health security
	B8 Exchange rate stability	C8 Anti money laundering risk	
E Security Risks	F Energy Security Risks	G Labor Market Risks	H Supply Chain & Carbon Risks
E1 War and civil war	F1 Supply reliability	G1 Talent pool depth	H1 Quality transport infrastructure
E2 Religious and ethnic tensions	F2 Energy independence	G2 Unemployment	H2 Customs performance
E3 Terrorism risk	F3 Grid resilience and versatility	G3 Labor market tightness	H3 Distance risks
E4 Crime	F4 Renewable energies	G4 Working population (mid/long term)	H4 Carbon risks
E5 Safety perception	F5 The Green Agenda	G5 Educational skills	
E6 Cybersecurity risks		G6 Risk of (industrial) strikes	



Hungary Ireland Italy Latvia

# Assessing the Risk Profile of a Company





## **BCI's Integral Risk Assessment Method (IRAM)**





## **IRAM: 8 Risk categories with 46 Risk factors**



B Economic & Financial Risks	C Transparency Risks	D Natural Disaster Risks		
<ul> <li>Economic freedom</li> <li>Trade freedom</li> <li>Investment freedom</li> <li>Development economy</li> <li>Development inflation</li> <li>Financial risk rating</li> <li>Currency convertibility</li> <li>Exchange rate stability</li> </ul>	<ul> <li>Bureaucracy/impartial administration</li> <li>Corruption</li> <li>Intellectual property rights</li> <li>Data protection</li> <li>Contractual agreement reputation</li> <li>Rule of law</li> <li>Regulatory quality</li> </ul>	<ul> <li>Overall climate risk</li> <li>Climatic catastrophes</li> <li>Hydrological catastrophes</li> <li>Meteorological events</li> <li>Geophysical events</li> <li>Health hazard events</li> <li>Health security</li> </ul>		
F EnergyRisks	G Labor Risks	H Supply Chain Risks		
<ul> <li>Supply reliability</li> <li>Energy independence</li> <li>Grid resilience &amp; versatility</li> <li>Renewable energies</li> <li>The Green Agenda</li> </ul>	<ul> <li>Talent pool depth</li> <li>Unemployment</li> <li>Ratio unemployment vacancies</li> <li>Working population (mid/long term)</li> <li>Educational skills</li> </ul>	<ul> <li>Quality transport infrastructure</li> <li>Customs performance</li> <li>Distance risks</li> <li>Delivery risks due to sensitivity geopolitical risks (A)</li> <li>Delivery risks due to natural disaster risks (D)</li> </ul>		
• me	5	Green Agenda     Educational skills     5		

# **Risk assessment of Production / Logistics Locations** (1/2)



		Potential impact Can on project/ mitiga	Can be mitigated?	F	Risk assessment per location				
Example			company		Location A	Location B	Location C	Location D	
A	(Geo) Political Risks	A1 A2 A3 A4 A5	Individual legal and social rights Democracy as system Government stability Government effectiveness Geopolitical conflicts						
В	Economic & Financial Risks	B1 B2 B3 B4 B5 B6 B7 B8	Economic freedom Trade freedom Investment freedom Development economy Development inflation Financial risk rating Currency convertibility Exchange rate stability						
С	Transparency Risks	C1 C2 C3 C4 C5 C6 C7	Bureaucracy/impartial administration Corruption Intellectual property rights Data protection Contractual agreement reputation Rule of law Regulatory quality						
Pot	Potential impact								
Miti	Mitigation Yes completely To a limited level								
Assessment 🛛 🔵 Low 💛 Low/medium 💛 Medium 🤍 Medium/high 🛑 High									

# **Risk assessment of Production / Logistics Locations** (2/2)



		Potential Can be impact on mitigated?		Risk assessment per location					
	Example		project/ company		Location A	Location B	Location C	Location D	
D	Natural Disaster Risks	D1 D2 D3 D4 D5 D6 D7	Overall climate risk Climatic catastrophes Hydrological catastrophes Meteorological events Geophysical events Health hazard events Health security						
E	Security Risks	E1 E2 E3 E4	War and civil war Religious & ethnic tensions Terrorism risk Crime						
F	Energy Risks	F1 F2 F3 F4 F5	Supply reliability Energy independence Grid resilience & versatility Renewable energies The Green Agenda						
G	Labor Risks	G1 G2 G3 G4 G5	Talent pool depth Unemployment Ratio unemployment vacancies Working population (mid/long term) Educational skills						
н	Supply Chain Risks	H1 H2 H3 H4 H5	Quality transport infrastructure Customs performance Distance risks Delivery risks due to sensitivity geopolitical risks (A) Natural Disaster risks						

# Resilient companies are alerted to disruptions faster, meaning they also understand, react to, and recover from disruptions sooner



Disruption refer to an event that has a material impact on the client, product, plant site or sales. Recovery refers to the time needed to reconfigure the supply chain in terms of planning and sourcing or restarting a production line or plant site



lacksim lacksim ) Time to be alerted

**B**) Time to understand and react

**C**) Time to recover

Source: Tuma, c.s., 2023

# **5 Deep-dive on Sustainability**



#### Leading Healthcare Giant Fresenius Establishes ESG Advisory Board

Singapore to Introduce Mandatory Climate Reporting Beginning 2025

#### PATAGONIA'S NEXT CHAPTER: EARTH IS NOW OUR ONLY SHAREHOLDER

#### Manufacturers Accelerate ESG Strategies as Customer and Supplier Requirements Increase

IBM to Invest \$45 Million in Climate Adaptation-Focused Social Impact Program

#### EU Parliament Agrees to Ban Unverified Green Product Claims

Lawmakers in the European Parliament voted 467-65 to approve a series if rules aimed at protecting consumers from greenwashing....

#### Starbucks: The Journey to Carbon-Neutral Green Coffee

Siemens bets on India's growth, move towards sustainability

Anti-ESG backlash in US prompts new trend: 'greenhushing

# Fitch Appoints Marcy Block to New Role of Global Head of ESG Ratings



#### © BCI Global, 2024

### **The Corporate Perspective**



### What are your organization's main drivers to decarbonizing your supply chain?



© BCI Global, 2024



#### **Compliance driven**

## How to start? Identifying relevant ESG topics



Environment	Social	Governance
<b>Climate change</b> Do you have clear insights in your value chains' scope 1, 2 and 3 emissions?	<b>Own workforce</b> Do you consider your colleagues / employees as added value	Business conduct Does your C-suite take true responsibility for the ESG program?
<b>Pollution</b> Is there an additional element in your value chain which might not be part of ESRS E1? This might be company specific	Workers in the value chain Have you identified potential risk (human rights) with your value chain partners? I.e. suppliers abroad?	
Water & Marine Resources Does your company, positively or negatively affect biodiversity, water quality and marine life?	Affected communities Did you consider the village (and its inhabitants & contributions) next to the factory abroad when reshoring the facility?	
<b>Biodiversity &amp; ecosystems</b> Does your company, positively or negatively affect biodiversity, water quality and marine life?	<b>Consumers and end-users</b> How do you value and utilize the input from your customers and the end users of your product?	
Resource use & circular economy To what extent is your product designed for reuse or recycling purposes?		
# Plot the ESG topics on your framework and define strategy



Measure of importance of decision-making information

## **Carbon emissions reduction measures**



Level of measure	Example measures	Impact CO2	lmpact €€	Impact L.T.	Risk
Strategic	<ol> <li>Selecting suppliers closer to the manufacturing footprint</li> <li>Redesign of SC network footprint (near-shoring)</li> <li>FG storage in market network (shorter last mile)</li> <li>Green (warehouse) facilities</li> </ol>	➡		➡	➡
Tactical	<ol> <li>Modal shift (air-ocean)</li> <li>Electrification of fleet</li> <li>Order and service policy aligning</li> <li>Hydrogen / synthetic fuel powered modalities</li> <li>Asset pooling (horizontal / vertical)</li> <li>Peer collaboration (higher fill-rate, final mile (city) hubs)</li> </ol>	➡			
Operational office	<ol> <li>Multi-modal transportation</li> <li>Modality loading factor</li> <li>Routing of transport</li> <li>Consolidation of multiple orders</li> <li>Harmonizing service levels / lead-times</li> <li>Direct shipments to skip nodes</li> <li>Backhauling / return freight management</li> </ol>	♣	➡		•
Operational 'in the field'	<ol> <li>Driving awareness and behaviour</li> <li>Aerodynamics on freight carriers</li> <li>Tire pressure</li> </ol>	➡	➡	-	-

### Which areas of your supply chain do you believe have the highest potential for carbon emission reductions?



Supply chain footprint (reshoring/nearshoring) Waste reduction and re-cycling Carbon intense product elimination/product design changes Minimization of use of air transport **Energy efficiency improvements** Renewable energy transition including alternative fuels Part of procurement process Supply chain collaboration (vertical/horizontal) Changing production technology in own factories Green building design and operations Electrification specifically as part of modal shift Behavior change and awareness of your workforce Reduction of business travel Decreased attractivity of China as manufacturing location Other



### **Medical Products Manufacturer** (1/2)

#### Situation

- Define per network scenario the impact and interrelation of
  - Costs
  - Lead times
  - Carbon footprint

#### Challenges

- Long supply chain, high freight and inventory capital costs
- Dependency on Asia for material supply
- Geopolitical risk
- Carbon footprint reduction

#### Scenarios









- Upstream supply chain drives carbon emissions and overall lead time
- Downstream supply chain drives costs
- Decentralization of manufacturing and distribution have significant impact on supply chain carbon emissions, costs, and lead-times

# **6 Deep-dive on Location Selection**



### Filtering Process: narrowing down from long list to site level

#### Stage A

Start up:

Definition investment profile and location requirements

#### Stage B

Quick scan:

Limiting the search area to target areas

#### Stage C

In-depth assessment selected target areas

#### Stage D

Identification of sites and fieldwork

## Stage E

Negotiations

#### Stage F Final choice



### Location criteria are driven by Cost, Quality and Risk factors



In our site selection approach we use cost, quality and risk criteria to develop a complete assessment of regions & locations



# Listing of <u>Cost</u> requirements for a manufacturing plant or warehouse



Cost Category		
One-time capital costs		
1 Land / Site	<ul><li>1.1 Land costs</li><li>1.2 Building costs</li></ul>	In USD / Euro In USD / Euro
Annual operating costs		
2 Labor	<ul> <li>2.1 Total employers' costs manufacturing operator/working hours</li> <li>2.2 Total employers' costs skilled engineer/working hours</li> <li>2.3 Total employers' costs production plant manager/working hours</li> </ul>	In USD / Euro In USD / Euro In USD / Euro
3 Distribution	<ul><li>3.1 Inbound transportation costs from suppliers</li><li>3.2 Outbound transportation costs to customers</li></ul>	In USD / Euro In USD / Euro
4 Utility costs	4.1 Annual utility costs (electricity, gas, water)	In USD / Euro
5 Taxes	5.1 Corporate income tax/tax deductions	In USD / Euro
6 Incentives (-/-)	<ul><li>6.1 Investment grants</li><li>6.2 Employment incentives</li><li>6.3 Training grants</li></ul>	In USD / Euro In USD / Euro In USD / Euro
Total		In USD/Euro

Costs are calculated in USD/Euro and forecasted for the next 5-10 years (including inflation, expected wages increase, etc.)

# Listing of <u>Quality</u> requirements



Quality Category			
A Talent/Labor	%	<ul> <li>A1 Manufacturing base</li> <li>A2 Talent pool depth</li> <li>A3 Competing employers</li> <li>A4 New/expanding employers</li> <li>A5 Population trends</li> <li>A6 Cost of living</li> </ul>	% % % % %
B Labor regulations	%	<ul><li>B1 Unionization degree</li><li>B2 Hiring/firing regulations</li></ul>	% %
C Proximity to markets/ accessibility	%	<ul> <li>C1 Proximity to markets</li> <li>C2 Highways</li> <li>C3 Railway connections</li> <li>C4 Airport connections</li> </ul>	% % %
D Sites/buildings	%	<ul> <li>D1 Building availability</li> <li>D2 Site availability</li> <li>D3 Geographical considerations</li> </ul>	% %
E Supplier availability	%	E1 Local suppliers	%
F Utilities	%	<ul> <li>F1 Electric power capacity/reliability</li> <li>F2 Natural gas availability</li> <li>F3 Telecommunications</li> </ul>	% %
G Ease of implementation	%	G1Business climate rankingG2Fast track constructionG3Ease of permitting	% %
	100%		

The quality requirements will be assessed using scores between 1 (poor) to 5 (excellent)

All data and scores will be made available to ensure transparency of the assessment process

© BCI Global, 2024

# Listing of <u>Risk</u> requirements



Risk Category			
A Political Risks	%	A1 Government stability/ democracy	%
		A2 Geopolitical conflicts	%
B Economic Risks	%	B1 Development economy	%
		B2 Inflation	%
C Financial Risks	%	C1 Financial risk rating	%
		C2 Currency convertibility	%
		C3 Exchange rate stability	%
D Legal Risks	%	D1 Patent infringements	%
		D2 Permits	%
		D3 Data protection	%
E Transparency Risks	%	E1 Corruption	%
		E2 Bureaucracy	%
F Security Risks	%	F1 Religious & ethnic tensions	%
		F2 Terrorism	%
G Natural Disaster Risks	%	G1 Climatic catastrophes	%
		G2 Hydrological catastrophes	%
		G3 Meteorological events	%
		G4 Geophysical events	%
		G5 Health hazards/ pandemics	%
	100%		

# The Result: Cost-Quality-Risk matrix for decision-making



**Example**: Project specific site selection results for a production plant in perspective: cost-quality-risk assessment

Index Total costs in million USD/Euro for first 5 years (all operating costs -/- investment incentives)



### **The Critical Role of Talent**



### Sample of recent manufacturing & distribution projects of BCI Global



# Impact of Talent Shortages on Location Decision Raises Questions



- Is the talent base at our current production locations large enough to double our production capacity?
- Can you identify 'under the radar' locations with enough potential to grow? Where are out-of-the-box location alternatives with less HR headaches?
- How can we forecast labor cost increase in the next 5 years to compare the business cases in our 4 final candidate locations?
- How to trade off 'a small fish in a big pond' versus 'a big fish in a small pond'?
- Which offering do we have to make to become a preferred employer?
- What recruitment and training support can we negotiate from economic development organizations?



### **IDEAL Case Study** (1/2)



#### Situation

- Fast-growing FMCG / E-commerce company
- 750+ FTEs DC in County X
- Projecting significant growth in the next 5 years due to e-com boom
- Key questions
  - 1 To what extent can the regional labor pool still facilitate the company's growth?
  - 2 What impact will new entrants such as Amazon have in the local labor pool?
  - 3 What is required for the company to remain a preferred employer in the region?



**IDEAL Case Study** (2/2)





# 7 Logistics Real Estate Europe



Two surveys among logistics real estate community in Europe (end of 2023; ~180 participants) As base data for 2022 figures are used from CBRE/Garbe/JLL/Savills/C&W/Catella



#### Disclaimer

- Expectations no guarantees
- Larger areas show bandwidth of data
- Be careful with high growth figures in small markets

#### © BCI Global, 2024



Average estimation of the total take-up volume in 2023 and 2024 (mln sqm)



Take-up logistics real estate in 2022 Forecast for take-up in 2023 (mln sqm) Expectation for take-up in 2024 (mln (mln sqm) sqm)



# European overview take-up volume (mln sqm)



#### Take up in main markets stable in 2024, but > 25% less than in 2022

Country	Take-up logistics real estate in 2022 (mln sqm)	Forecasted take-up logistics real estate in 2023 (mln sqm)	Expected take-up logistics real estate in 2024 (mln sqm)	Change (2023-2024)
Belgium	1.2	0.9	0.9	0%
Czech Republic	1.1	0.7	0.7	0%
France	4.1	3.4	3.2	-6%
Germany	8.5	5.8	5.6	-3%
Hungary	0.3	0.4	0.4	0%
Italy	2.9	2.4	2.3	-4%
Netherlands	3.1	2.4	2.2	-8%
Poland	5.2	3.8	4.2	+10%
Romania	1.3	0.7	0.5	-28%
Spain	1.3	1.2	1.1	-8%
United Kingdom	3.5	2.5	2.7	+6%
	32.5	24.2	23.8	

Source: BCI Global, 2024

### Prime warehouse rents per city - growth expectations 2023-2025

#### Rents substantial up in 2025 compared to 2023; substantial regional differences within countries

Country	City	Expected rent 2025 (Euro/sqm/year)	Growth 2023 – 2025 (%)	Country	City	Expected rent 2025 (Euro/sqm/year)	Growth 2023 – 2025 (%)
Germany	Hamburg	110	+10.2	The Netherlands	Amsterdam - Schiphol	109	+9.4
	Cologne	106	+9.2		Rotterdam	96	+12.8
	Frankfurt	105	+7.8		Venlo	79	+7.5
	Greater Berlin	107	+5.0	Italy	Milan	71	+9.2
	Munich	127	+7.9		Rome	71	+8.8
France	Greater Paris	79	+11.0	Spain	Madrid	77	+4.6
	Lyon	73	+10.3		Barcelona	106	+16.9
	Marseille	66	+9.8	Poland	Warsaw	67	+6.8
United	London-Heathrow	263	+5.0		Poznan	59	+7.5
Kingdom	Manchester	128	+8.5		Katowice	66	+7.1
	Birmingham	132	+9.4		Ratowice	00	77.1
Belgium	Brussels	77	+9.6	Czech Republic	Prague	98	+2.9
	Antwerp	74	+9.3	Romania	Bucharest	62	+10.7
	Genk/Hasselt	55	+9.0	Hungary	Budapest	75	+12.4

# Net prime warehouse yields per city - expectations 2023-2025

#### Yield increases show uncertainty in the markets; in 2024 yields are expected to stabilize

Country	City	Expected yields 2025 (%)	Development 2023 – 2025 (%)	Country	City	Expected yields 2025 (%)	Developmen 2023 – 202 (%
Germany	Hamburg	4.5	+9.3	The Netherlands	Amsterdam - Schiphol	4.8	+5.6
	Cologne	4.6	+7.0		Rotterdam	4.8	+4.6
	Frankfurt	4.5	+10.7		Venlo	4.8	+3.9
	Greater Berlin	4.5	+11.8	Italy	Milan	5.3	+7.3
	Munich	4.4	+10.8		Rome	5.3	+6.6
France	Greater Paris	4.7	+7.3	Spain	Madrid	5.3	+4.3
	Lvon	4 8	+7.3		Barcelona	5.2	+4.6
	Marsoille	1.0	+8.4	Poland	Warsaw	6.4	+9.0
		4.5	+0.4		Poznan	6.8	+4.0
United	London-Heathrow	5.0	+5.7		Katowice	6.8	+4.6
migaom	Manchester	51	+4 9	Czech Republic	Prague	5.3	+2.5
	Dirminghom	5.0	+2.0	Romania	Bucharest	7.6	+3.8
	Birmingham	5.3	+2.9	Hungary	Budapest	7.0	+4.8
Belgium	Brussels	4.9	+2.7				
	Antwerp	5.0	+4.2				
	Genk/Hasselt	5.3	+5.6				

# Statements (1/2)



### Logistics real estate will be in the next 36 months a strong asset class with a favorable risk profile

### The appetite of non-European investors for logistics real estate will decrease





# **Statements** (2/2)

õ



Reshoring of production/ assembly activities from China/Asia to Europe will **stors Developers** have substantial impact on the take-up of industrial real estate in Europe

<mark>nve</mark>	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
	0%	20%	40%	25%	15%

Reshoring of production/assembly activities from China/Asia to Europe will increase substantially in the next 3 years

ants	increase substantially in the next 3 years					
Ten	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	
	1%	24%	25%	47%	3%	

The availability of warehouse workers will become the most important location factor in the next 3 years

ants	location factor in the next 3 years					
Tena	Strongly disagree	Disagree	Neutral	Agree	Strongly agree	
	0%	20%	20%	60%	0%	

### Tenants are prepared to pay higher lease costs if the warehouse is sustainable and energy neutral and complies with ESG regulations



### **Statement - Sustainability**



BREEAM certification for warehouses (>15,000 sqm) should be obliged all over Europe



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

BREEAM = Building Research Establishment Environmental Assessment Method

Source: RE Developers & Investors

# **Expectations for Warehousing of Tenants**



#### A Rent – Summary of the results

Increase 2-4% in 24 months

#### Belgium

- > Antwerp
- Brussels
- Genk

#### France

Paris

#### Germany

- > Cologne
- Hamburg
- Leipzig

#### Spain

Madrid

© BCI Global, 2024

- Italy ≻ N
  - > Rome

Milan

- United Kingdom
  - Birmingham
- Manchester

#### Czech Republic

- Prague
- Poland
- Katowice
- Poznan
- ➤ Warsaw

Increase >4% (>50% of responses) in 24 months Barcelona Lyon Venlo

London

#### Budapest

Increase >6% (>25% of responses) in 24 months

Amsterdam

Rotterdam

Munich

61

# **B** Availability of real estate – Summary of the results



Very hard to find		Hard to find		
Amsterdam	Netherlands	Germany	Poland	Budapest
Paris	Rotterdam	Cologne	➤ Warsaw	Bucharest
London	> Venlo	Hamburg	<b>United Kingdom</b>	Katowice
	Belgium	Leipzig	Birmingham	Poznan
	> Antwerp	Munich	Manchester	
	Brussels	Spain		
	➢ Genk	Barcelona		
	France	Madrid		
	> Lyon	Italy		
	Czech Republic	> Milano		
	Prague	Rome		



# The availability of warehouse workers will become the most important location factor in the next 3 years



- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly disagree

#### Source: Survey Tenants

# **C** Labor Cost – Summary of the results



-- 0 40/

21			Im
	7 I L	4 I L	
_			

- Antwerp  $\geq$
- Brussels
- > Genk

Germany

- Cologne  $\geq$
- Hamburg  $\succ$
- Leipzig
- Munich  $\geq$

1crease 2-4%				
n 2	4 mc	onths		

# Spain

➢ Barcelona

- > Madrid
- Italy
- Milan  $\geq$
- $\geq$ Rome
- France
- Lyon  $\geq$

Increase >4% (>50% of responses) in 24 months

Amsterdam

Paris

Birmingham

London

Manchester

Prague

**Bucharest** 

Katowice

Increase >9% (>15% of responses) in 24 months Rotterdam

Venlo

**Budapest** 

Poznan

Warsaw

# **D** Labor Availability – Summary of the results



Very hard to find (>33‰of responses)

#### Amsterdam

Paris

Munich

London

<b>Netherlands</b>	Germany	Czech Republic
Rotterdam	Cologne	Prague
Venlo	Hamburg	United Kingdom
Belgium	Leipzig	Birmingham
Antwerp	Spain	Manchester
Brussels	Barcelona	Poland
➢ Genk	Madrid	➤ Warsaw
France	Italy	Poznan
> Lyon	Milan	
Hungary	➢ Rome	
Budapest		

Hard to find

#### Easy to find

Bucharest

Katowice

### **Statement - Labor scarcity**



Our company is prepared to pay higher operational costs if the warehouse is highly automated, to prevent dependency of scarce labor capacity



#### Source: Tenants

© BCI Global, 2024

# Mega distribution centers (>40,000 sqm)



Expectations for 2024 for the establishment of new mega distribution centers (> 40,000 sqm ; > 400,000 sqft) in Europe – compared with 2022

#### More moderate growth of mega distribution centers



- Very strong decline (at least 35%)
- Strong decline (25-35% less)
- Decline (10-25% less)
- More or less stable
- Growth (10-25% more)
- Strong growth (25-35% more)

Source: European Survey Real Estate Developers and Investors

#### Best European countries for new mega distribution centers (% of respondents)

**Germany, Poland, France and the Netherlands** are seen as the **best European countries** to establish a new mega distribution center



© BCI Global, 2024

The opinion of pertinent authorities across Europe to stop the growth of mega distribution centers is understandable

### Real Estate Developers & Investors Perspective







# City distribution centers (city hubs, last mile hubs)



Expectations for 2024 for the establishment of new city distribution centers (city hubs, last mile hubs) in Europe – compared with 2022

No fast growth of city distribution centers anymore



- Strong decline (25-35% less)
- Decline (10-25% less)
- More or less stable
- Growth (10-25% more)
- Strong growth (25-35% more)
- Very strong growth (more than 35%)

Source: European Survey Real Estate Developers and Investors





