

Montea welcomes Lioga Kern as Chief Marketing & Communication Officer.



Press release – From the sole director
28/08/2023 – 7:00 a.m.

MORE INFORMATION:
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Liora Kern will join the Montea team starting today.

Montea is excited to announce the appointment of Liora Kern as Chief Marketing & Communications Officer. Liora will have a critical role in achieving the firm's strategic goals. She will support Montea's growth across its four countries by raising brand awareness and enhancing visibility, as well as optimizing corporate communication. Liora will be a member of the Montea Exco team and will report directly to the CEO.

Liora studied and worked at the University of Amsterdam, before embarking on an international career. Her background includes communication & marketing roles across EMEA and the USA, both in business (KCI/3M, Holland Casino) and in award-winning and well-respected agencies (ZN, ANP). For the past 10 years, she has worked with clients like EPP Group, the largest group in the European parliament and European Commission president Jean-Claude Juncker, Coca-Cola, Toyota, and EPRA. Liora possesses a deep understanding of her field and has a proven track record in marketing, communication, journalism, innovation, and social media, which will be instrumental in driving our growth initiatives forward.

Liora's role will involve developing and implementing marketing strategies that align with Montea's business objectives. She will build a strong brand identity centered around innovation, agility and sustainability with all Monteaners.



"Liora brings a dynamism and fresh perspective to the team and along with her unique skillset and leadership, she will make a significant impact on Montea's continued success" said **CEO Jo De Wolf** .

Liora Kern, Montea's Chief Marketing & Communications Officer, expressed her enthusiasm stating: *"Montea is a success story that is waiting to be told so that the company can continue to innovate, and grow sustainably."*

The new Chief Marketing & Communication Officer will take up her role from the offices in Aalst starting today.

ABOUT MONTEA "SPACE FOR GROWTH"

Montea NV is a public regulated real estate company under Belgian law (GVB/SIR) that specialises in logistical property in Belgium, the Netherlands, France, and Germany. The company is a benchmark player in this market. Montea literally offers its customers the space they need to grow through versatile and innovative property solutions. In this way, Montea creates value for its shareholders. As of 30/06/2023 the property portfolio represented a total space of 1,921,172 m² spread across 94 locations. Montea NV has been listed on Euronext Brussels (MONT) and Euronext Paris (MONTP) since the end of 2006.

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MORE INFO

www.montea.com



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